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## Note to Editors – Ducati Streetfighter V4 Lamborghini: all available bikes allocated in hours

Borgo Panigale (Bologna, Italy), 9 September 2022 - All the units of the numbered and limited-edition series of 630 + 63 Ducati Streetfighter V4 Lamborghini have been allocated in a few hours. The new model born from the collaboration between Ducati and Lamborghini was the main protagonist of the first episode of the Ducati World Première web series.

The bike was unveiled live by Pecco Bagnaia in the paddock of the Misano World Circuit Marco Simoncelli, opening a dream weekend for Ducatisti that saw Bagnaia triumph in the San Marino and Riviera di Rimini Grand Prix, taking his fourth consecutive victory in the MotoGP World Championship. On this occasion the Desmosedici of the Ducati Lenovo Team took to the track with the shield of the Sant'Agata Bolognese company on the fairing and will do so until the end of the season.

Francesco Milicia, VP Global Sales & After Sales Ducati: "Ducati Streetfighter V4 Lamborghini is an incredible project, capable of expressing an extreme combination of sportiness, exclusivity and appeal. Right from the first sketch we thought this bike could become a collector's item and the reaction of the public present at Misano when Pecco unveiled it gave us the certainty. Deliveries will start in April 2023 and we are really happy for the Ducatisti who have booked this beauty. We are also aware that on this occasion some enthusiasts were not able to book the bike and fulfil their wish, but Ducati is focused to propose more and more projects of this kind in the future and we are certain that everyone will have the chance to make their dream come true."

Right from the very start Ducati Streetfighter V4 Lamborghini has been welcomed as a true object of desire for collectors and enthusiasts alike and this sales result confirms the strength and the appeal of the collaboration between the two Motor Valley brands. In 2021, the joint work led to the creation of the limited Diavel 1260 Lamborghini series, also capable of winning over enthusiasts worldwide

The <u>Ducati Streetfighter V4 Lamborghini</u> is built on the technical base of the Panigale V4 S 2023, on which the Centro Stile Ducati has integrated various style concepts that distinguish the Lamborghini Huracán STO along with some unique components. The forged rims, with the rear enriched by a titanium locking nut, but also the completely redesigned bodywork made of the same carbon fibre used on the Lamborghini super sports cars, are inspired by details from the Huracán STO.

At the same time as the 630 units in Verde Citrea/Arancio Dac livery, Ducati also presented the Speciale Clienti series, even more exclusive and limited to 63 Lamborghini customers, who through a collaboration with the Centro Stile Ducati will have the opportunity to configure their own Ducati Streetfighter V4 Lamborghini Speciale Clienti with body colours and wheels exactly like their Lamborghini.

On <u>Ducati's YouTube channel</u> there is a <u>beauty video</u> of the new Ducati Streetfighter V4 Lamborghini alongside the Lamborghini Huracán STO and a <u>video interview</u> with the Directors of the Centro Stile Ducati Andrea Ferraresi and the Centro Stile Lamborghini Mitja Borkert, who illustrate the creation and development of this fascinating and exclusive project.

# DucatiStreetfighterV4Lamborghini #TheUnexpectedFormula